## UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No.			3801P093	⊃; ————————————————————————————————————				
			ard Robert Speiser, et al.	72				
Title	PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM							
Everes Mail Label No			EV 220690676 HS					

(Only for new nonprovisional applications under 37 CFR 1.53(b)) s Mail Label No. |EV 330680676 US Mail Stop Patent Application APPLICATION ELEMENTS Commissioner for Patents ADDRESS TO: P.O. Box 1450 See MPEP chapter 600 concerning utility patent application contents Alexandria, VA 22313-1450 CD-ROM or CD-R in duplicate, large table or Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission Applicant claims small entity status. 2. (if applicable, all necessary) See 37 CFR 1.27. [Total Pages 30] a. 

Computer Readable Form (CRF) Specification 3. 🔀 (preferred arrangement set forth below) Specification Sequence Listing on: - Descriptive title of the Invention i. CD-ROM or CD-R (2 copies); or - Cross References to Related Applications ii. paper - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, c. 🗆 Statements verifying identity of above copies or a computer program listing appendix - Background of the Invention - Brief Summary of the Invention 9. Assignment Papers (cover sheet & document(s)) - Brief Description of the Drawings (if filed) 37 C.F.R. § 3.73(b) Statement Power of Attorney - Detailed Description (when there is an assignee) Claim(s) English Translation Document (if applicable) - Abstract of the Disclosure Copies of IDS Information Disclosure Citations Statement (IDS)/PTO-1449 4. Drawing(s) (35 U.S.C. 113) [Total Sheets 15] Application Amended Preliminary Amendment 13. to Reflect Claim of 14. Return Receipt Postcard (MPEP 503) 5. Oath or Declaration (signed) [Total Pages 5] **Priority** (Should be specifically itemized) a. Newly executed (original or copy) 15. Certified Copy of Priority Document(s) Copy from a prior application (37 C.F.R. § 1.63(d)) (if foreign priority is claimed) (for continuation/divisional with Box 18 completed) Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). i. DELETION OF INVENTOR(S) Applicant must attach form PTO/SB/35 or its equivalent. Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 17. Other: 1.63(d)(2) and 1.33(b). 6. Application Data Sheet. See 37 CFR 1.76 18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76: of prior application No: Continuation-in-part (CIP) ☐ Continuation Divisional Group/Art Unit: Unassigned Prior application Information: Examiner\_ Unassigned For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation <u>can only</u> be relied upon when a portion has been inadvertently omitted from the submitted application parts. 18. CORRESPONDENCE ADDRESS Correspondence address below Customer Number 08791

André L. Marais Name Blakely, Sokoloff, Taylor & Zafman LLP 12400 Wilshire Boulevard, Seventh Floor Address Zip Code 90025-1030 State California Los Angeles City (408) 947-8200 Fax (408) 947-8280 Telephone Country USA

Name (Print/Type)	André L. Marais	Registration No. (Attorney/Agent)	48,095	
Signature	gara	Date 09	118/05	_

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for FY 200	Ī	Filing Date				ptember 18, 2003			
Effective 01/01/2003. Patent fees are subject to	F	First Named Inventor			Leon	Leonard Robert Speiser			
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The Commissioner is authorized to: ( check all that apply	)	1812	2,520	1812	2,520	For filing a request for	ex parte reexamin	ation	
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Charge any additional fee(s) required under 37 CFR §§	1.16, 1.17, 1.18 and 1.20.	4005	4 040 1	4005	4 940 *		of SID offer		<b>  </b>
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1001 750 2001 375 Utility filing fee	750.00	1402	320	2402	160	Filing a brief in suppor	t of an anneal		
1002 330 2002 165 Design filing fee				2403		-			
1003 520 2003 260 Plant filing fee		1403	280		140	Request for oral hearing	-		
1004 750 2004 375 Reissue filing fee		1451	1,510	2451	1,510	Petition to institute a p		ing	
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1202 18 2202 9 Claims in excess of 20	0	4040		2040					
1201 84 2201 42 Independent claims in		1810	750	2810	3/5	For each additional invexamined (37 CFR § 1			} }
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SUBMITTED BY					T			lete (if application	
Name (Print/Type) André L. Marais			Registratio Attorney/Age		14	18,095	Telephone	(408) 94	7-8200
Signature							Date	09/18	/117